

**Chicago South Chapter of the IL CPA Society
Summary of Survey conducted on Sept 15, 2009
At the B2B held at Tinley Park Convention Center**

98% of respondents knew that CPA stands for Certified Public Accountant

74% of respondents use a CPA personally

- 69% for Tax preparation
- 25% for Tax planning
- 15% for Financial or Estate planning
- 2% for other services

87% of respondents use a CPA for their business

- 35% employ a CPA
- 45% for Tax preparation or planning
- 18% for Audit services
- 14% for Payroll services
- 25% for Financial and Business planning
- 4% for Computer system services
- 25% for Business consulting
- 4% for Other services

Company size:

- 20% Single business owner
- 24% less than 10 employees
- 16% 11 – 50 employees
- 2% 51 – 100 employees
- 17% 101 – 500 employees
- 21% over 500 employees

Business sector:

- 51% Services
- 28% Financial Services
- 2% Manufacturing
- 2% Distribution
- 5% Retail sales
- 7% Non profit
- 5% Other

2009 Revenue outlook over 2008:

- 22% Up
- 18% Up over 20%
- 30% About the same
- 25% Down
- 5% Down over 20%

2010 Revenue outlook over 2009:

- 50% Up
- 27% Up over 20%
- 13% About the same
- 10% Down
- 0% Down over 20%