

Illinois CPA Society – South Chapter
Leadership Strategy Meeting
April 17, 2008

1. Review and discussion of the Chapter's Survey.
2. Review of the ICPAS Town Hall Meeting and impact on the Chapter and us.
3. Discussion of what the Chapter is doing right and what we could do better.
 - A. What are we doing and what are we accomplishing?
 - B. Who is receiving benefit and what benefits?
 - C. Who should the Chapter be serving and what is the best way to do that?
4. What is our Current Business Model?
 - A. What is good about the Current Model?
 - B. What is wrong about the Current Model?
 - C. How can we change the current Model?
5. What other Models are out there?
 - A. What other Models are out there?
 - B. What are these other Models doing right?
 - C. What are these other Models doing wrong?
 - D. Should we change to one of these Model types?